AICRJ ADVERTISING GUIDE

Rates include both print and online advertising.

•PRINT

Main Contact: Judith DeTar
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Circulation: 390

Ad rates:

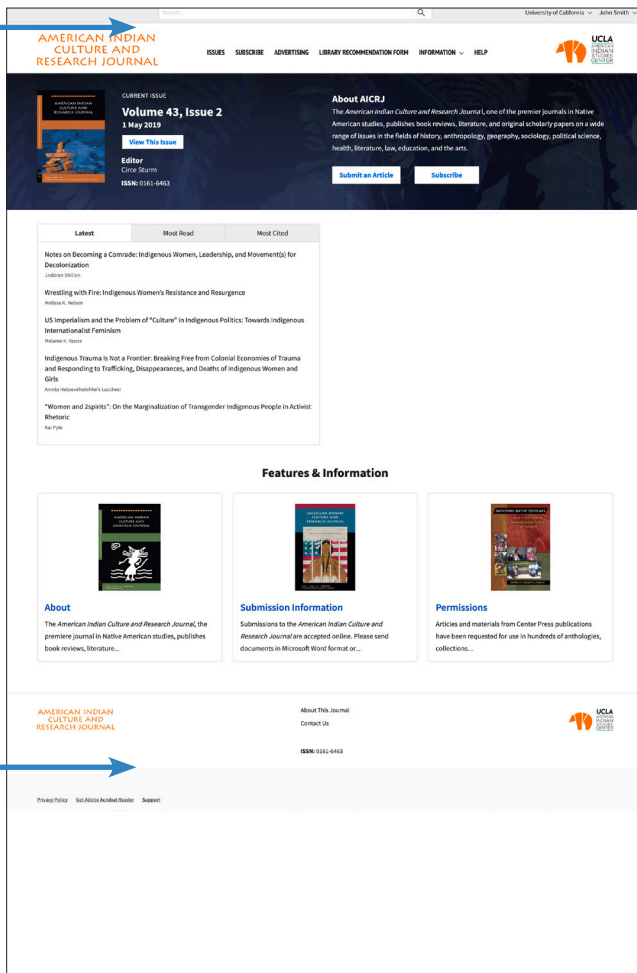| Size	Print	Online	Per Issue
Full page: 4-1/2 x 8 in.		728 x 90 (320 x 50 for mobile version) or 300 x 250	$275
Half page: 4-1/2 x 3-3/4 in.		300 x 250 only	$140

Specifications: Press-optimized PDF for print. For online, send .jpg according to the dimensions on the sample ads below. The preferred file resolution is web-optimized 72 dpi. High-resolution graphics may be down-sampled to ensure that images load quickly. We provide typesetting services for an additional $45 per ad.
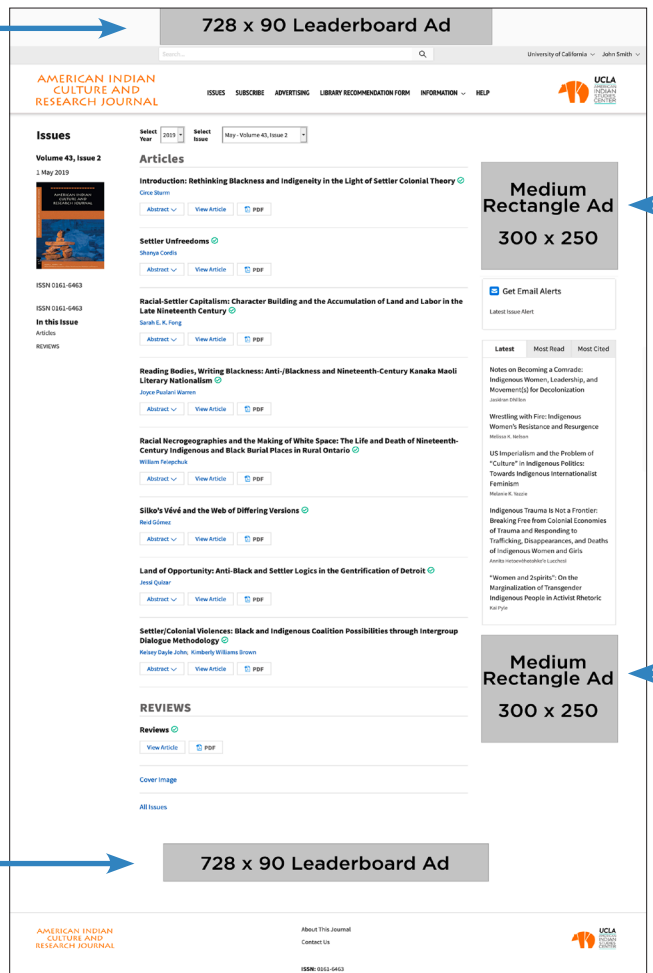
•ONLINE

Choose your preferred placement page and ad site.

Ad Name	Size (Pixels)	Placement
Leaderboard	728 x 90	Appears at the top of every page
Mobile Leaderboard	320 x 50	Appears at the top of every page in mobile view
Footer	728 x 90	Appears at the bottom of every page
Mobile Footer	320 x 50	Appears at the bottom of every page in mobile view
Tile 1	300 x 250	Appears on right-hand side of the homepage as well as at the top of every interior content page
Tile 2	300 x 250	Appears on the right-hand side of interior content pages
Tile 3	300 x 250	Appears on the right-hand side of interior content pages

Homepage Placement

Issue Placement

Article Page Placement