

# AICRJ ADVERTISING GUIDE

Rates include both print and online advertising.

## • PRINT

**Main Contact:** Judith DeTar  
E-mail: copied@aisc.ucla.edu | Phone: (310) 206-7514

**Circulation:** 500

**Ad rates:** Size — Print Online Per Issue  
Full page: 4-1/2 x 8 in. 180 x 150 \$275  
or 160 x 600  
Half page: 4-1/2 x 3-3/4 in. 180 x 150 only \$140

**Specifications:** Press-optimized PDF for print. For online, send .jpg according to the dimensions on the sample ads listed below.

We provide typesetting services for an additional \$45 per ad.

## • ONLINE

### Homepage Placement

Choose your preferred placement page and ad site.

The screenshot shows the homepage of the American Indian Culture and Research Journal (AICRJ) and Amerasia Journal. Two callout boxes indicate available ad space:

- H1:** AVAILABLE AD SPACE 180 X 150 (top left)
- H2:** AVAILABLE AD SPACE 160 X 600 (middle left)

### Contents Page Placement

The screenshot shows the contents page of the American Indian Culture and Research Journal. Four callout boxes indicate available ad space:

- C3:** AVAILABLE AD SPACE 180 X 150 (left side, above the table of contents)
- C4:** AVAILABLE AD SPACE 180 X 150 (left side, below the table of contents)
- C5:** AVAILABLE AD SPACE 180 X 150 (right side, above the Amerasia Journal section)
- C6:** AVAILABLE AD SPACE 180 X 150 (right side, below the Amerasia Journal section)